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FOR IMMEDIATE RELEASE

Tula Executive Search spotlight on executive search in wind energy

ATLANTA 5-7-2012: Tula Executive Search succeeded in finding a superb General Manager for a company in the wind turbine engineering industry in Arkansas. Bernard Vanderlande, managing director of Tula Executive Search, knows the emerging wind energy market and explains: "The wind industry's success depends on finding great people who really know the business, who understand and can sell the wind industry. Companies are looking for people with expertise in the industry, and that is our strength."

The search was focused on identifying a candidate already prepared with a portfolio of global contacts and ready to perform from day one. "Tula Executive Search was able to find us an excellent candidate for the General Manager position. We were pleased with their disciplined approach. They know the industry, work hard and deliver," explains Thomas Grigoleit, Executive Vice President of Beckmann Volmer GmbH & Co.

Wind energy executive search

The right person in a position that uses their talents to the utmost-- this is a combination that pays off quickly for companies in the US wind energy industry. A significant trend has emerged - other countries see the potential in the U.S. wind industry, which is why the foreign-owned companies are on the rise. The most important thing for non-U.S. companies starting an executive search in wind energy is how to find qualified people who understand the American marketplace. Tula Executive Search is the trusted advisor in building executive teams with this kind of cross-cultural sensitivity and knowledge. Identifying exceptional candidates for leadership positions in the wind energy industry is Tula Executive Search's demonstrated strength.

About Beckmann Volmer

Beckmann Volmer is a manufacturer of major steel components for wind turbines. With unmatched success in both the European and Asian markets, Beckmann Volmer has set out to further expand its international distribution network, by serving as a manufacturer and supplier for the North American market. Beckmann Volmer is a direct supplier to Nordex, which has a manufacturing facility in Jonesboro, along with several additional wind-energy companies. The focus of Beckmann Volmer in American operations lies in the sustainable construction of a production plant allowing them to capitalize on the enormous growth potential for wind power in North America.

About Tula Executive Search

At Tula Executive Search, we serve the executive search market for renewable energy and emerging technologies. The principals combine a wealth of business and search expertise with a passion for and focus on renewable energy. Tula recognizes that a successful executive search in this field depends on an exceptional global contact base and a deep knowledge of the industry and its trends, both in North America and Europe. Tula Executive Search has a track record of finding exceptional leaders for a broad spectrum of renewable energy companies and venture capital firms. Their clients are leaders in wind energy, solar (PV, thermal or thin-film), biomass and bio fuels, energy efficiency and energy storage, geothermal energy and “clean tech” support in sales and marketing, supply chain, engineering and green building enterprises.

Tula is member of IRC Global Executive Search Partners, a global professional alliance of retained executive search firms united in their commitment to providing the highest possible standards in management recruitment services. Tula is the Sanskrit word meaning “balance.” As a firm committed to a sustainable future, we join our clients and partners in honoring the effort to seek balance in energy development and product manufacturing.

Please visit our website: <http://www.tulaexecutivesearch.com>.