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## From old energy to new: A seasoned oil and gas executive joins a successful renewable energy leader, American Process Inc.-- thanks to Tula Executive Search

ATLANTA: The best oil and gas executives can readily make the leap to renewable energy, though the possibility is often underappreciated by companies and individuals alike. American Process Inc., a renewable energy company, had this kind of executive flexibility in mind when they hired a new president, Basil Karampelas. With the help of executive recruiter Tula Executive Search, American Process found a seasoned oil-business leader who will have a large impact in a new realm.

American Process Inc. specializes in the development of technologies for the commercial production of sugars and ethanol from biomass. Karampelas is an energy industry executive with over twenty years of experience originating, screening and executing transactions in the oil and gas, power generation and renewable energy sectors.

Tula Executive Search, Bernard Vanderlande explains: "The industry needs managers who focus on execution. The ideal candidates have overseen renewable energy before -- but because the industry is new, those managers are in short supply. Depth and breadth in project management in other industries might translate easily to renewables, particularly experience with large energy deals. In the same vein, a background in project finance can demonstrate knowledge of the steps in bringing a transaction from plan to completion, whether the sector is oil and gas, or power generation, or renewable energy."

Executives seeking positions are well aware (or should be) that the renewables outlook is part of an overall employment shift in the economy. Old-style manufacturing jobs and management have eroded, but renewable energy positions are emerging. The shift is creating high-paying skilled jobs at all levels, from blue collar to management. These circumstances present great opportunities for leaders who can navigate the transition.

### ATLANTA



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### About American Process Inc., (API)

American Process Inc., (API) was founded by Theodora Retsina in 1995 as an engineering consulting company in the forest products industry. Since then, API has completed over 500 energy integration studies and projects within the industry and identified annual energy savings opportunities of billions of dollars. API has an experienced management team that has been working together for a decade.

The team has 100 years of collective background in biomass chemistry and fractionation, energy integration, energy production and conservation, and project execution and operations. This expertise covers the biotechnology, pulp and paper, and energy sectors. In 2006 API began to self-fund R&D on biomass-derived sugar technology. The company has successfully developed two technologies for biomass-derived cellulosic sugar and ethanol, GreenPower+™ and AVAP™. In 2011, API created a separate company, **AVAPCO**, to Commercialize the AVAP™ technology.

### About Tula Executive Search

Tula Executive Search serves the executive search market for renewable energy and emerging technologies. The principals combine a wealth of business and search expertise with a passion for renewable energy. Tula recognizes that a successful executive search in this field depends on incomparable global contacts and a deep knowledge of the industry and its trends, both in North America and Europe. Tula Executive Search has a track record of finding distinguished leaders for a broad spectrum of renewable energy companies and venture capital firms. Their clients are leaders in wind energy, solar (PV, thermal or thin-film), biomass and bio fuels, energy efficiency and energy storage, geothermal energy and “clean tech” support in sales and marketing, supply chain, engineering and green building enterprises.

Tula is member of IRC Global Executive Search Partners, a global professional alliance of retained executive search firms united in their commitment to providing the highest possible standards in management recruitment services. Tula is the Sanskrit word meaning “balance.” As a firm committed to a sustainable future, we join our clients and partners in honoring the effort to seek balance in energy development and product manufacturing.

Please visit our website: <http://www.tulaexecutivesearch.com>.